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In the Claims

1. (previously amended) A method for comparing athletic performance between multiple persons, comprising the steps of:
coupling a mobile sensor with each of the persons;
5 downloading data generated by the mobile sensor to an Internet-accessible database; and
processing the data to compare athletic performances of the multiple persons, wherein
Internet users may review comparisons by accessing the database through the Internet.
2. (previously amended) The method of claim 1, the step of downloading data
10 comprising wirelessly communicating between the mobile sensor and a receiver connected with the database.
3. (previously amended) The method of claim 1, the step of coupling comprising attaching a speed sensor to each of the persons.
4. (previously amended) The method of claim 1, the step of coupling comprising
15 attaching an airtime sensor to each of the persons, the step of processing the data comprising comparing airtimes between each of the persons.
5. (previously amended) The method of claim 1, the step of coupling comprising attaching a drop distance sensor to each of the persons, the step of processing the data comprising comparing drop distances between each of the persons.
- 20 6. (previously amended) The method of claim 1, the step of coupling comprising attaching a mobile power sensor to each of the persons.
7. (previously amended) The method of claim 6, the mobile power sensor determining an amount of energy expended by each of the persons during athletic activity.
8. (previously amended) The method of claim 6, the mobile power sensor
25 determining an aggressiveness corresponding to motion of each of the persons during athletic activity.
9. (previously amended) The method of claim 8, the step of coupling comprising attaching the mobile sensor to each of the persons as a watch.
10. (previously amended) The method of claim 1, the step of coupling comprising
30 attaching a speed sensor to each of the persons, the step of processing the data comprising comparing forward velocity of each of the persons.

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11. (previously amended) The method of claim 1, the step of coupling comprising attaching the mobile sensor to a non-motorized vehicle ridden on by at least one of the persons.
12. (previously amended) The method of claim 1, the step of coupling comprising attaching the mobile sensor to the body of each of the persons.
- 5 13. (previously amended) The method of claim 1, the step of coupling comprising attaching the mobile sensor to clothing of each of the persons.
14. (previously amended) The method of claim 1, the step of processing comprising determining a power spectral density of the data.
15. (currently and previously amended) A method for assessing athletic
10 performance of a user through a sport implement, comprising the steps of:
integrating a sensing unit with the sport implement so that the sensing unit is non-interfering with normal operation of the sport implement, the sensing unit having at least one sensor ~~co-located within a housing of the sensing unit~~,
processing data from the sensor and within the sensing unit when operated by the user;
15 and
wirelessly transmitting the processed data to a remote receiver, the processed data being indicative of the athletic performance of the user.
16. (previously amended) The method of claim 15, the sensing unit reporting the athletic performance to a watch worn by an individual.
- 20 17. (previously amended) The method of claim 15, the sensor comprising an accelerometer.
18. (previously amended) The method of claim 17, the step of integrating comprising integrating the sensing unit within a playing ball selected from the group consisting of a soccer ball, a basketball, a football, and a volleyball.
- 25 19. (previously amended) The method of claim 15, the step of integrating comprising integrating the sensing unit within a body of a tennis racquet.
20. (previously amended) The method of claim 19, the step of processing data comprising determining an impact of the tennis racquet.
21. (previously added) The method of claim 15, the step of processing data
30 comprising determining performance data, the processed data comprising performance data and being selected from the group consisting essentially of power, airtime, speed and drop distance.

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22. (previously amended) The method of claim 15, the step of integrating a sensing unit comprising integrating the sensing unit into one of a ski, snowboard, mountain bike, windsurfer, windsurfer mast, roller blade boot, skate-board, boot, ice skate, ski pole, wake board and kayak.
- 5 23. (previously added) The method of claim 1, the step of coupling comprising attaching a mobile altimeter to each of the persons, the step of processing the data comprising comparing altitude variation between each of the persons.
24. (previously added) The method of claim 1, the step of coupling comprising attaching a mobile GPS receiver to each of the persons.
- 10 25. (previously added) The method of claim 1, the step of coupling comprising attaching a mobile pressure sensor to each of the persons.
26. (new) The method of claim 15, the housing comprising material of the sport implement.
27. (new) The method of claim 2, the step of downloading data comprising
- 15 concurrently communicating wireless data from the multiple persons.